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Module 2

How to recognise a love scammer, what platforms they use, and how to behave when meeting one

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Recognising a Love Scammer: First Warning Signs

Love scams often begin with messages that feel kind, flattering, and emotionally warm. This unit explains the most common early warning signs that can show that a person online is not genuine. We will learn to notice patterns such as unrealistic profiles, love bombing, suspicious life stories, avoidance of video calls, and early emotional pressure.

Objectives

- Help identify the first warning signs of a love scam and recognise how emotional manipulation begins.

Content

- Unrealistic or overly perfect online profiles
- Love bombing and rushed emotional intimacy
- Suspicious personal stories
- Urgent emotional narratives to trigger sympathy
- Avoidance of video calls and in-person meetings
- Pressure to move to private messaging apps
- Strange grammar, or robotic messages

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The Digital World Where Scammers Operate

Scammers adapt their behaviour to the platform they are using. In this video, learners explore the online spaces where love scammers are most active, including dating apps, social media, and private messaging platforms. The unit also explains why these environments make manipulation easier and how scammers change their approach depending on where contact begins

Objectives

→ Show where love scammers are most active online and help learners recognise platform-specific behaviours and risks.

Content

→ Dating apps commonly used for romance scams

→ How scammers approach victims on social media

→ Why WhatsApp, Telegram, and Viber are preferred

→ Differences in behaviour across dating, social, and messaging platforms

→ Why fake identities are easy to build online

→ How platforms can create a false sense of safety

→ Realistic case example

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How to Behave Safely When Approached by a Potential Scammer

Recognising risk is important, but knowing how to respond is essential. In this unit, we will focus on safe behaviour when suspicious contact occurs online. It shows learners how to protect personal information, recognise financial requests early, end conversations safely, save evidence, and seek support without shame or fear.

Objectives

- Provide practical guidance on how to respond safely when facing possible scam behaviour online.

Content

- Protecting personal information online
- Recognising financial requests as warning signs
- How to politely end a suspicious conversation
- Saving screenshots and usernames as evidence
- Why victims should not feel ashamed
- Where to seek support from
- Building safe online habits

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Understanding Patterns: How Scammers Build Trust and What You Can Do

This final video looks at the wider pattern behind love scams. It explains how scammers isolate victims, create urgency, start with small requests, and build emotional dependency over time. The unit also presents simple protective routines, including staying on the original platform, reverse image search, refusing money requests, and reporting suspicious profiles.

Objectives

- Help learners understand the full manipulation pattern of love scams and strengthen their ability to interrupt it early.

Content

- Isolation tactics disguised as romance or secrecy
- Urgent crisis stories to trigger empathy
- Small financial requests that escalate over time
- Emotional dependency through constant contact
- Simple digital safety habits
- When and how to stop responding and report
- Application of all warning signs in a full case scenario

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FIGHT AGAINST love SCAM

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